



ANIME EXPO®

LITE 

JULY 3-4, 2021

FOR IMMEDIATE RELEASE

**ANIME EXPO LITE 2021 MAKES COMPREHENSIVE CONVENTION CONTENT
AVAILABLE ON VIDEO ON DEMAND FOR A LIMITED TIME**

***Anime Expo Lite panels and other exclusive content available via VOD July 5th to
16th offering nearly 100 hours of accessible content.***

Santa Ana, CA, July 9, 2021 – Missed Anime Expo Lite’s livestream broadcast this past weekend? Not to worry. Nearly 100 hours of comprehensive content, including industry panels and exclusive premieres, are available now on VOD through July 16th.

Tickets to access this year’s Anime Expo Lite VOD programming are \$5 each, with all proceeds benefiting the Hate Is A Virus commUNITY Action Fund. Existing Anime Expo Lite ticketholders already have access to the full range of VOD programming. (**Note – Access to the Anime Expo Lite x LisAni!LIVE L.A. concert is an extra charge).

This is a prime opportunity, for a limited time, to catch any programming that may have been missed during the original convention livestream, or to enjoy encore presentations of favorite panel and content sessions.

- **Anime Expo Lite VOD Dates – July 5th – 16th, 2021**
- **Ticket Purchase Link:** <https://www.tixr.com/groups/animeexpolite/events/anime-expo-lite-2021-benefitting-hate-is-a-virus-23015>
- **Registration \$5 (+ processing fees) – all proceeds to benefit the Hate Is a Virus commUNITY Action Fund**

Notable content highlights include the Star Wars Visions Panel hosted by Lucasfilm, a panel with the director of the TRESE anime and creators of graphic novel series, a special panel featuring the writer and producers of the anime feature film, *Child of Kamiari Month*, and a screening of DEEMO: The Movie. The Japan Foundation LA and the Academy Museum also present a sneak preview of the upcoming Hayao Miyazaki exhibition.

The Anime Expo Lite x LisAni!LIVE L.A. online concert featuring performances by ASCA, BURNOUT SYNDROMES, JO☆STARS, Liella! (Love Live! Superstars!!) and Morfonica (BanG Dream!) is also available to screen (for an additional ticket charge).

Anime Expo Lite 2021 marked the 30th Anniversary of the long-running annual convention. Anime Expo is the biggest North American fan celebration for Japanese pop culture including anime, TV & film, fashion, video games, manga, dance, live concerts, collectibles, and exclusive convention merchandise, presented as an unforgettable experience for fans of all ages.

About SPJA

SPJA is a non-profit organization dedicated to popularizing and educating the American public about Japanese entertainment and pop culture, as well as provide a forum to facilitate communication between professionals and fans. For more information, please visit www.spja.org.

About Anime Expo

Anime Expo (AX) brings together fans and industry from Japan, the US, and all over the world for the largest celebration of Japanese pop culture in North America. Taking place every year since 1992, Anime Expo celebrates the best in Japanese entertainment and pop culture. For more information, visit www.anime-expo.org.

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